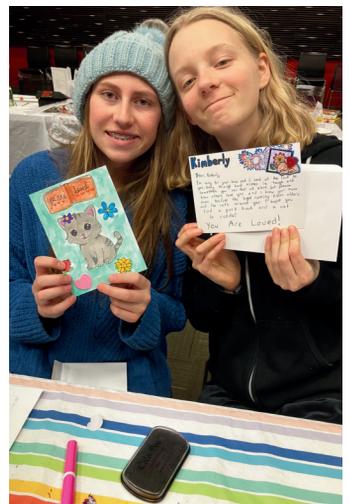




4 COLORING PAGES/
NOTES OF LOVE INCLUDED



people
spread
love

IMPACT REPORT

LOVE & COMPASSION FOR ONE ANOTHER
IS THE GREATEST MEASURABLE



“Look for the helpers.
You will always find people
who are helping.”

MISTER ROGERS

LOVE AMBASSADOR IMPACT

people
spread
love

THE MISSION of People Spread Love (PSL) is to empower communities to write notes of love to those facing adversity. This act of kindness expresses empathy and revives human connection across community lines.

VALUE STATEMENT

We are inclusive, welcoming everyone to the table.
We seek to bridge community division.
We meet a need for community connectivity.
We stand for love, compassion and empathy for all.
We seek and sustain opportunities for kindness.
We encourage creativity in writing and art.
We advocate for mental health awareness.
We serve as a place of belonging and acceptance to be just as you are.



"I signed up when I still felt there was a lot of frustration, disappointment, and despair in the world. I have always enjoyed sending physical cards to family members, friends, neighbors, and work colleagues. Not many of us get "happy mail" anymore. I love making someone's day with such a small time commitment on my part."

MELANIE O.
UTAH



BECOME A VOLUNTEER:
peoplespreadlove.com/volunteer



**practicing
empathy**

benefits **clear communication and healthy relationships** with others

**sustainability
is in our DNA**

we are committed to
eco-friendly practices
when facilitating
"notes of love"

300+



**ACTIVE LOVE AMBASSADORS
(VOLUNTEERS) OF ALL AGES**

- 80% FEMALE IDENTIFIED
- 20% MALE IDENTIFIED



"Bringing a bit of sunshine to someone's day could turn their whole attitude around and give them hope and happiness. We truly never know what someone else is going through."

MELISSA P.
VICTOR, IDAHO



PEOPLE SPREAD LOVE
starterkit
 PROGRAM



"I picked up my starter kit the other day. I have already written a note of love to a couple who lost their child. I will make more cards very soon. This is so powerful, thank you."

LAUREL, IDAHO

This program empowers community volunteers to participate at home, in the classroom, or in a community setting with basic supplies and necessary instruction to ignite curiosity in this act of writing letters. The kit provides volunteers with all they need to write "notes of love" to those that are facing adversity all across the country.

200 PER YEAR
 PSL STARTER KITS
 DISTRIBUTED SINCE 2021

ENGLISH & SPANISH
 TRANSLATION



FOR ALL AGES
 0 - 100+

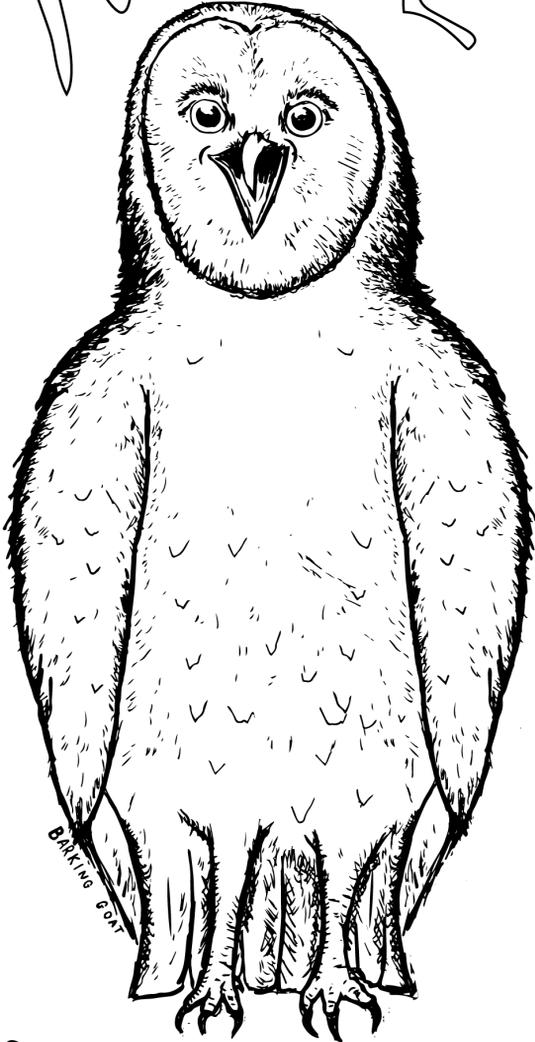
 **ACCESSIBLE & ADAPTABLE**

 **SUPPORTING LOCAL ARTISTS**
 ENCOURAGING CREATIVITY WITH
 AN ART CONTEST FOR ALL AGES

LEARN MORE ABOUT
 THE STARTER KIT



SMILE



YOU'RE LOVED

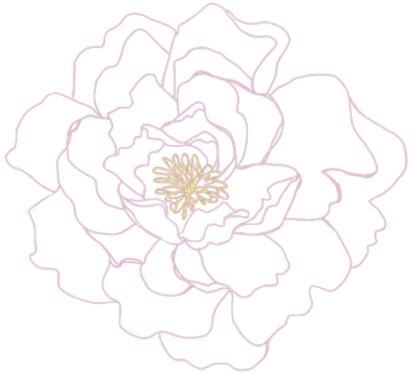
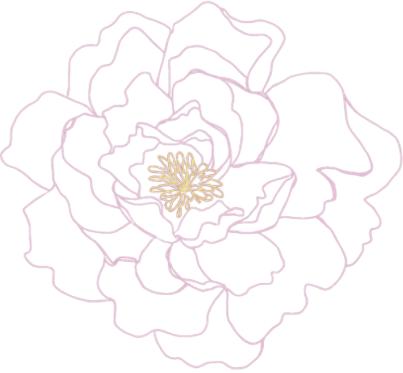
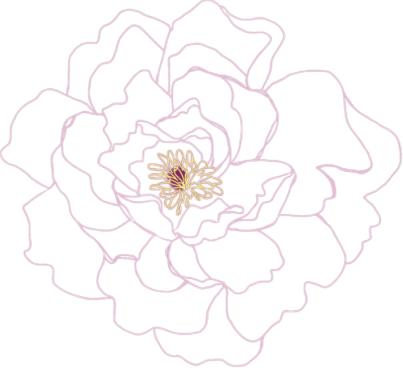




THE MISSION of People Spread Love (PSL) is to empower communities to write notes of love to those facing adversity. This act of kindness expresses empathy and revives human connection across community lines.



PEOPLESREADLOVE.COM





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PEOPLESREADLOVE.COM



THE KINDEST WAY OF HELPING YOURSELF IS TO FIND A FRIEND





THE MISSION of People Spread Love (PSL) is to empower communities to write notes of love to those facing adversity. This act of kindness expresses empathy and revives human connection across community lines.



PEOPLESREADLOVE.COM

SPREAD

PEOPLE

LOVE



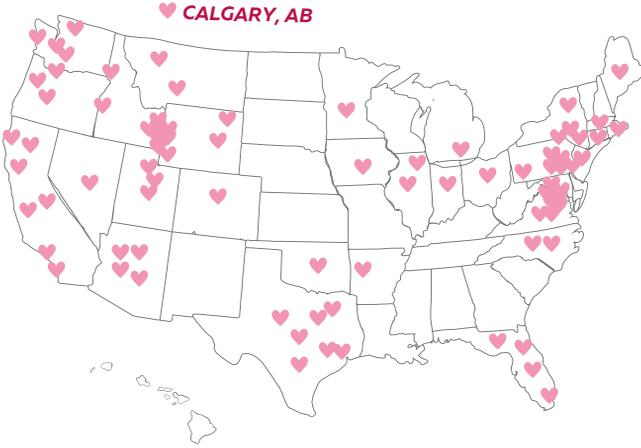


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PEOPLESREADLOVE.COM

LOVE AMBASSADOR IMPACT



LOVE AMBASSADOR LOCATIONS:

29 STATES ACROSS THE U.S.A.
4 COUNTRIES



GAP! summer camp in Jackson, WY



**sending
"notes of love"**

has a vast impact on
**human connection
and altruism**

"I was fortunate enough to receive to PSL packages from Jackson and Boston. They came during one of the most difficult phases of treatment and scraped me off the floor when I was a puddle of nothing. I have personally felt the power of these cards. I was never a person that thought I needed a lot of external support until those letters came.

Thank you."

KRISTIN, NORTH CAROLINA

29% U.S. HIGH SCHOOLERS



REPORTED THEIR MENTAL HEALTH WAS NOT GOOD

*2025 - CENTERS FOR DISEASE CONTROL AND PREVENTION



COMMUNITY CONNECTION

TOGETHER, WE FIGHT SOCIAL LONELINESS AND FOSTER A SUPPORTIVE ENVIRONMENT FOR ALL.

LOVE RECIPIENT IMPACT



NOTES OF LOVE
HAVE BEEN SENT TO:

41
5

STATES ACROSS
THE U.S.A.
1 U.S. Territory
COUNTRIES



receiving "notes of love"

has a vast impact on
feeling connection,
love, and support from
an unexpected place

"I am one of the house bound people who received your thoughtful, oh so tasteful card on Valentine's Day. It's a keeper and is displayed in a special place in my room. I received the one with the watercolor hearts and Eleanor Roosevelt. It's wonderful saying about beautiful old people. I am a beautiful old person and I can't thank you enough for reminding me of this. Thank you so much for your kind spirit. The light in me sees the light in you!"

MARY ANN,
WYOMING



"Here is just a sample of the beautiful, handmade cards offering me the power of their prayers for me as I journeyed my way through chemotherapy. These people, who were once total strangers to me, became very important friends sending me their love and prayers. As I read each individual card, I could feel the love and support. I couldn't have totally done it without them as they spread their love."

READ MORE:

peoplespreadlove.com/testimonials

CAROL, VIRGINIA

43%

SOCIAL ISOLATION
AGE 60 & OLDER

*2020 - NATIONAL LIBRARY OF
MEDICINE

DISCONNECTION CAN LEAD TO SERIOUS MEDICAL CONDITIONS

Social isolation was associated with about a 50% increased risk of dementia and other serious medical conditions.*



randi feeling blessed.
August 3 - Norman, OK

Such an amazing package to open this morning; you all definitely lifted my spirits and I can't wait to share it with Phil. I Thank you Pam, Jade, our friends in Wyoming, and #peoplespreadlove



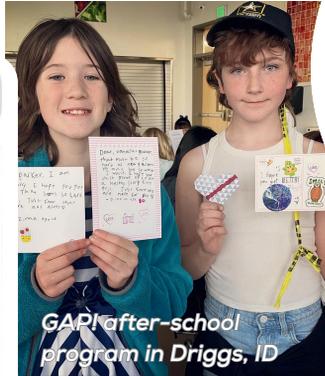
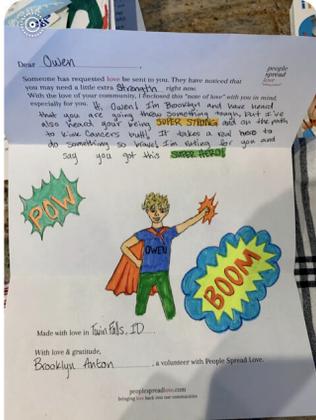
RANDI, OKLAHOMA



Charlotte Dickey
Oh, this is so beautiful and inspiring. Humans. 🥰🥰🥰💜



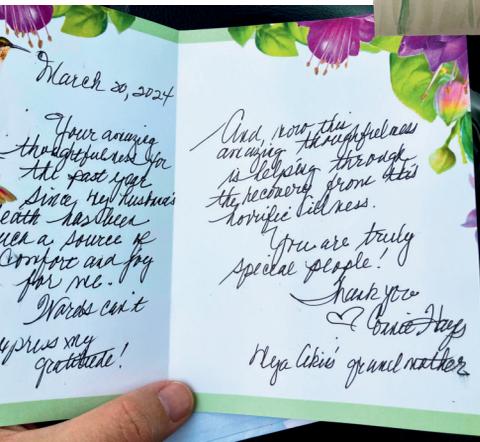
Just got the cutest card from a person through PSL 🍷🍷🍷



GAP after-school program in Driggs, ID



GRATITUDE FROM RECIPIENTS



"Your amazing thoughtfulness for the past year. Since my husband's death has been such a source of comfort and joy for me. Words can't express my gratitude!"

CONNIE, MASSACHUSETTS

A LETTER FROM OUR EXECUTIVE DIRECTOR

Dear Community Member,

People Spread Love (PSL) is a non-profit organization that empowers community members (like you) to write "notes of love" to people facing adversity all around the world. We appreciate your interest in spreading love and compassion in (y)our community with us!



PSL began responding to a need to connect and be there for a community suffering the unthinkable. In the summer of 2015, a white supremacist attended a bible study at African Methodist Episcopal Church in Charleston, SC. The man shot and killed nine black people with a lethal weapon. I sobbed in my car, asking, "why".. that pain lingered, and although SC is thousands of miles away from me, I felt empathy and compassion for the community that suffered such a significant loss.

I walked down the greeting card aisle in the grocery store. I picked up every card that expressed love and compassion with messages of comfort after a loss. I reached out to everyone I knew in town, and the response was tremendous. Before I knew it a medium size box was compiled and mailed to the congregation to show our compassion for the nine souls taken that day. The return address name read: "People Spread Love." That was only the beginning of the organization. We have reached 41 states, 1 U.S. territory, 5 countries and recruited 300+ active volunteers across the country and the world.

When we make this routine of writing notes of love, we normalize kindness and empathy for others, and that's amazing! All ages love this practice - teachers enjoy bringing it to the classroom, counseling centers with their patients, parents with their kids at home, senior centers, and a circle of friends; churches/synagogues/temples resonate with this *heartwork!* PSL has the power to facilitate deeper connection and love which creates a better world. Your time, energy, and financial support are very much appreciated so we may continue our efforts in spreading love and compassion out into the world.

With love & gratitude,
Heather DeVine

Founder & Executive Director

**STAND FOR
LOVE & GIVE**



people
spread
love

PEOPLESREADLOVE.COM