



**FOR IMMEDIATE RELEASE**

Let's Spread Love and Positivity to Uvalde and Buffalo Campaign:  
Raising \$6,500 to Benefit Both Communities after Mass Shootings

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**June 30, 2022 (Victor, ID)** - People Spread Love, a local non-profit teams up with Colorado luxury sensory gift package experience company, [Positive Packages](#), to spread love and positivity to Uvalde, Texas, and Buffalo, New York after the recent mass shootings leaving thirty-one victims dead. Often when the unspeakable happens it can feel hopeless to know what to do to help.

This team makes for a natural alliance with a similar origin story being the same – gun violence. People Spread Love was founded in a response to a mass shooting in 2015 in Charleston, South Carolina when nine black churchgoers were murdered in their place of worship. Positive Packages was founded in 2020 in response to a personal gun violence incident she witnessed in Colorado leaving the owner, Akala Lemus, shaken and in need of comfort. It felt only natural for them to provide a channel to spread love and positivity to communities facing adversity, and in this case, tragedy, and trauma.

Positive Packages curates luxury sensory gift packages. The Pampering Positive Package is an organic at-home spa experience that promotes worthiness and healing. The packages will be coupled with People Spread Love notes of love made by volunteers all across the country. These simple gestures, to remind the victims' families that they are not alone in their pain, can go a long way in coping with the grief they will be experiencing for the rest of their lives.

People Spread Love and Positive Packages are raising \$6,500 to benefit the victims' families. All proceeds from this campaign will be used to purchase and ship Positive Packages (83%) for the Uvalde and Buffalo victims' families and additional funds (17%) will be donated to designated funds for both communities, the [Buffalo 5/14 Survivors Fund](#) and [Texas Elementary School Shooting Victims Fund](#). *All donations made to People Spread Love are tax-deductible.*

For more information on this campaign visit: <https://qrco.de/lovepositivity>

